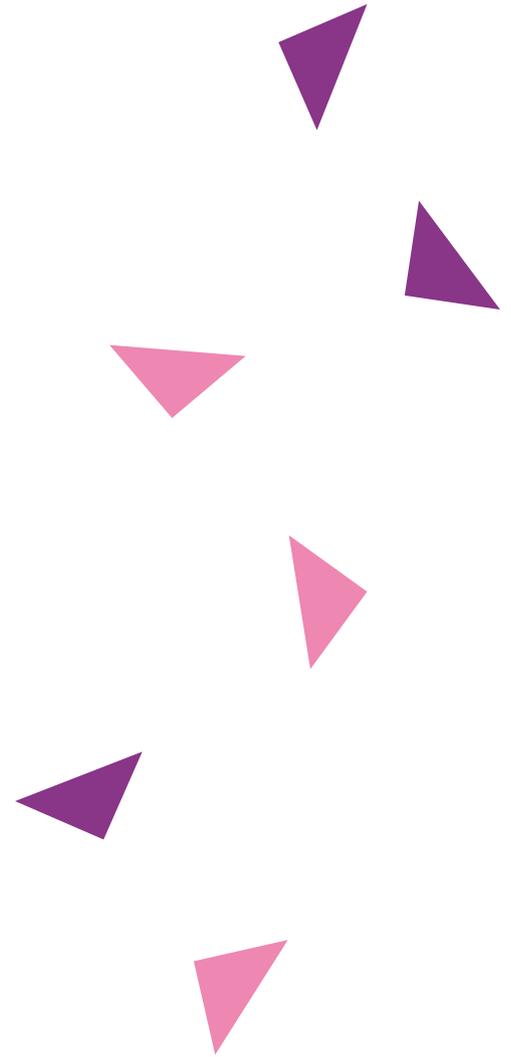


BeBanjo Case Study: Channel 5



Channel 5 – the youngest of the public service free-to-air broadcasters in the UK – delivers on-demand services that punch well above their weight. From connected TVs to game consoles, Demand 5 is now available on an array of connected devices. Behind the scenes, a small operations team efficiently runs the service and BeBanjo is part of their story.

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Asha Wolstenholme, VOD Operations Manager at Channel 5: **“BeBanjo’s products successfully and efficiently underpin all the day-to-day processes required for the operation of Demand 5.”**

About Channel 5

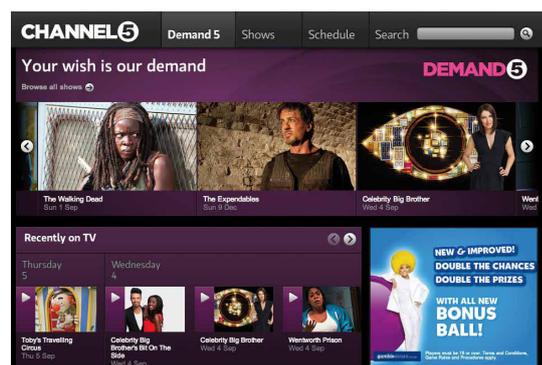
Channel 5 broadcasts to over 40 million viewers every month, featuring flagship programmes such as The Mentalist, Big Brother, CSI and The Gadget Show.

Channel 5 manages non-linear services that include both catch-up (*i.e.*, “replay”) and archive content, currently distributed to 20 different platforms including cable operators (*e.g.*, Virgin Media), IPTV operators (*e.g.*, BT Vision), the web (channel5.com), mobile devices (*e.g.*, iOS), games console (*e.g.*, PS4, Xbox One), connected TVs (*e.g.*, Samsung Smart TV).

Channel 5 is also a shareholder in YouView, a major OTT platform in the UK, also backed by the BBC, BT and other broadcasters and ISPs.

Channel 5 and BeBanjo

Channel 5 has been working with BeBanjo since 2009 and now extensively uses BeBanjo’s full product set – Movida, Sequence and Metadata. BeBanjo tools help Channel 5’s small team run an efficient and high-quality VOD operation, delivering complex services, with high content volumes on multiple platforms.





About BeBanjo

We are an agile company of talented developers, designers and Video On-Demand specialists and we like to take good care of our customers; that is why we focus on making easy to use, easy to learn, collaborative tools that our users love. **We make Video On-Demand operations easier, faster, better,** so that our customers are free to concentrate on really running their Video On-Demand business. A wide range of companies successfully operating in the on-demand space already trust us. BeBanjo was founded in 2008 and **is part of Arkena.**